

OUR ROLE IN COLLEGIATE SPORTS

*Website Development
Website Maintenance
for
Schools
Conferences*



In conversations with sports information professionals, especially those at smaller institutions and conferences, it is apparent that lack of adequate staffing is an obstacle to properly maintain an athletic Website, or even to begin one if it does not presently exist.

College Sports Online confidently addresses this problem by shouldering the Website work. We understand the need for sports information release via the Web; we understand interfacing with sports information personnel; we understand the desirability of giving attention to some of the less-publicized sports; and we believe in the need to provide prompt updates to the sites. All of this using a fee structure that has been proven to be within the budgets of its targeted clientele.

By providing Website development and maintenance services, College Sports Online plays a role in furthering the image of its clients, and this responsibility is taken very seriously. However, we do believe being guided by, and adhering to, our mission statement will provide both the integrity we seek and the service our clients deserve. The College Sports Online Mission Statement:

“College Sports Online’s mission is to become the online service of choice for those interested in, or are a part of, collegiate athletics. This will be accomplished through strict adherence to legal regulations and ethical standards in the course of both obtaining and providing dependable, timely, interesting, and useful information from a variety of sources.”

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